

## CTNewsJunkie Ad Sizes & Rates

Length of flight:	15 months	12 months	6 months	3 months	
Size by pixel					
6	160x320	\$7,500	\$6,720	available for 12 or 15 months only	
5	160x240	\$5,625	\$5,040	\$3,150	\$1,890
4	160x160	\$3,750	\$3,360	\$2,100	\$1,260
3	160x120	\$2,813	\$2,520	\$1,575	\$945
2	160x80	\$1,875	\$1,680	\$1,050	\$630
1	160x35	\$820	\$735	\$459	\$276

- BEST BUY:** \$7,500 for 15 months (\$500/month), including 2 image changes/month.
- Contracts include one free ad image change per month.
  - Ad image changes beyond those included in contracts are \$25 each.
  - We require 24 hours notice to change ad images.
  - Randomizer ensures each ad gets equal time at the top of the screen.
  - Each ad also is included (reduced to 88% size) in weekly **Friday Night Fix!** email edition.
  - Larger ad locations available in email edition for \$50 or \$25/week, minimum 4 weeks.
  - Video advertising option coming soon.
  - Rich media ads may require 1-2 hours of Web design for upload at \$60 per hour.

Questions? Contact Doug Hardy at 860-543-9453 or [doughardy.ojp@gmail.com](mailto:doughardy.ojp@gmail.com).

